

Missouri Department of Mental Health's 2020 Spring Training Institute
May 6-7, 2020 | Tan-Tar-A Conference Center
Sponsorship & Advertising Application Form

Section 1, Company Information:	
Company Name:	
Company Website:	
Company Contact Person:	
Company Contact Person Phone Number:	
Company Contact Person's Email:	
Company Billing Address:	
Company Billing City, State & Zip:	

Section 2, Sponsorship Opportunities:	
<input type="checkbox"/> Gold Conference Sponsor \$10,000 <ul style="list-style-type: none"> • Prominent mentions in conference materials • Meeting Hall and Exhibit Hall signage • Link on STI website to corporate website • Full Page Ad in Conference Program Book 	
<input type="checkbox"/> Silver Conference Sponsor \$7,500 <ul style="list-style-type: none"> • Mentions in conference materials • Exhibit Hall signage • Link on STI website to corporate website • ½ Page Ad in Conference Program Book 	
<input type="checkbox"/> Flash Drive Sponsor \$7,000 <ul style="list-style-type: none"> • Corporate Logo on conference pen with flash drive handed out to attendees at registration • Speaker handouts will be pre-loaded onto handouts for attendees 	
<input type="checkbox"/> Bronze Conference Sponsor \$5,000 <ul style="list-style-type: none"> • Mentions in conference materials • Exhibit Hall signage • Link on STI website to corporate website 	
<input type="checkbox"/> Keynote Sponsor \$5,000 <ul style="list-style-type: none"> • ½ Page Ad in Conference Program Book • Link on STI website to corporate website 	
<input type="checkbox"/> Meal Sponsor \$5,000 <ul style="list-style-type: none"> • Sign indicating sponsorship at serving lines of the meal • ½ Page Ad in Conference Program Book • Link on STI website to corporate website 	
<input type="checkbox"/> Folder Sponsor \$3,000 <ul style="list-style-type: none"> • Corporate Logo on conference folder handed out to attendees with conference materials inside folder 	
<input type="checkbox"/> Attendee Conference Bag - Canvas \$3,000 <ul style="list-style-type: none"> • Corporate logo on plastic conference bag which is handed out to attendees at registration 	
<input type="checkbox"/> Break Sponsor \$2,500 <ul style="list-style-type: none"> • Sign indicating sponsorship at serving lines of the break • Link on STI website to corporate website 	
<input type="checkbox"/> Attendee Conference Bag - Plastic \$1,500 <ul style="list-style-type: none"> • Corporate logo on plastic conference bag which is handed out to attendees at registration 	

Send Complete Application to: conferences@mimh.edu

Section 3, Program Book Ads & Inserts; Please send artwork to conferences@mimh.edu by April 1, 2020

Full Page Ad in Program Book \$1,000

- 7.7" wide x 10.2" tall

½ Page Ad in Program Book \$500

- 7.7" wide x 4.9" tall

¼ Page Ad in Program Book \$250

- 3.75" wide x 5.1" tall

Flyer Insert to go in conference bag or folder \$250

- 8.5" x 11" paper insert
- Send copies to MIMH at conferences@mimh.edu or 4633 World Parkway Circle, St. Louis, MO 63005

Section 4, Company Description: Give a brief description (50 words) of your organization.

Section 5, Company Logo: Attach your company's logo below to be posted on the exhibitor page of the conference website.

Send Complete Application to: conferences@mimh.edu