

Spring Training Institute 2018

Tan-Tar-A Resort | Osage Beach, MO | May 31 – June 1, 2018

Exhibitor & Sponsorship Registration Form

Send completed form, company logo and ad artwork (if applicable) to MIMH at Conferences@mimh.edu

Once MIMH reviews the form, the person staffing the booth (or the contact person for a sponsorship) will receive an invoice, and it may be paid online or by phone with credit card or a check may be sent in to the MIMH address below. Questions? – email conferences@mimh.edu or call 314-516-8424

Registration and Payments: Can also be made ONLINE by clicking [here](#) , over the phone at 314-516-8419 or via check made out to MIMH | 4633 World Parkway Circle | Berkeley, MO | 63134

Company Information:

Company Name _____

Company Address _____

Contact Person _____

Contact Phone Number _____

Contact Email Address _____

Website address _____

Exhibit Booth:

The exhibit booth includes a table, one chair, meals and CEUs for the conference for one person. If you need more than one person for your booth, you may register another person as an attendee below (an additional \$195) and they will be able to help you at your booth.

☐ \$350.00 (includes exhibit booth space, meals and CEUs for the conference for one person)

Exhibit Booth Name _____

Person Staffing the Booth:

Name: _____ Email: _____

☐ \$195.00 (additional person to staff booth, includes meals and CEUs for the conference as well)

Additional Person Staffing Booth:

Name: _____ Email: _____

Sponsorship Opportunities:

- ☐ Conference Sponsor – Gold \$10,000
 - Prominent mentions in conference materials
 - Meeting Hall and Exhibit Hall signage
 - Mentions from the podium at the start of program
 - Link on STI website to corporate website
 - Full page ad in Conference program
- ☐ Conference Sponsor – Silver \$7,500
 - Mentions in conference promotional materials
 - Exhibit Hall signage
 - Link on STI website to corporate website
 - ½ page ad in Conference program
- ☐ Flash Drive Pen \$7,000
 - Corporate logo on conference pen with flash drive
- ☐ Conference Sponsor – Bronze \$5,000
 - Mentions in conference promotional materials
 - Exhibit Hall signage
 - Link on STI website to corporate website
- ☐ Keynote Sponsor \$5,000
 - Mention from the podium at the start of sponsored speaker's presentation
 - ½ page ad in Conference program
 - Link on STI website to corporate website
- ☐ Meal Host \$5,000
 - Sign indicating sponsorship at serving lines of the meal
 - ½ page ad in Conference program
 - Link on STI website to corporate website
- ☐ Cloth Bag for Handouts \$3,000
 - Corporate logo on cloth conference bag handed out to attendees
- ☐ Folder Sponsor \$3,000
 - Folder Sponsor will have their logo printed on the conference folder along with the conference design elements. MIMH will be responsible for designing the folder, while the Folder sponsor will provide a print ready logo for the folder.
- ☐ Learning Track Sponsor \$ 2,500
 - Mention from the podium at the start of learning track presentations
 - Link on STI website to corporate website
- ☐ Break Host \$2,500
 - Sign indicating sponsorship at serving lines of Breaks
 - Link on STI website to corporate website
- ☐ Program Booklet Back Cover, Inside or Outside \$1,200
 - Company artwork/logo submitted to use for program booklet back cover, inside, or outside
- ☐ Plastic Bag for Handouts \$900
 - Corporate logo on plastic conference bag handed out to attendees
- ☐ Program Book Ad:
 - ☐ full page \$600
 - ☐ ½ page \$300
 - ☐ ¼ page \$150

- ☐ Folder Insert (MIMH prints) \$350
 - Folder insert, 1,000 copies that MIMH will print
- ☐ Scholarship Patron \$250
 - A scholarship patron provides a registration for a scholarship attendee
- ☐ Scholarship Fund \$25
 - When donating to the scholarship fund, the conference will give out full and/or partial scholarships pending total amount donated to the scholarship fund.
- ☐ Folder Insert \$100
 - Folder Insert, 1,000 copies your company/you print and give to MIMH two weeks before conference date (May 31st)

Additional Exhibitor Information

- Exhibitors can set up on Wednesday, May 30th after 3pm, we will have registration open then, so attendees will be coming into the exhibit area.
- Exhibit hall will be open/exhibit hall hours are tentatively Thursday, May 31st from 7:00am to 5:00pm and Friday from 7:00am to 5:00pm – These times are tentative, please check final schedule on springtraininginstitute.com closer to the program date.
- All meals and some snack breaks will happen in the exhibit area. Paid exhibitors staffing the booth are welcome to all meals and snacks provided.

FOR SHIPPING OF EXHIBIT MATERIALS AND DISPLAY ASSEMBLY, PLEASE UTILIZE:

PAGE & BROWN CONVENTION SERVICES

5744 Chapel Drive

Osage Beach, MO 65065

Phone: 573-348-5176 * service@pagebrown.com

[Page and Brown Convention_Services Shipping Forms](#)