

EXHIBIT & SPONSOR OPPORTUNITIES

Missouri Department of Mental Health's **Spring Training Institute**

The Missouri Department of Mental Health's Spring Training Institute brings professionals in the fields of substance abuse, mental illness and developmental disabilities together to share evidence-based practices. The conference will provide two full days of presentations and workshops with 60 separate sessions.

The anticipated attendance for the Spring Training Institute is between 600-1000 professionals in the fields of: Social Work, Psychology, Psychiatry, Substance Abuse Counseling, Compulsive Gambling Counseling, Clergy, Teaching, Probation and Parole, Drug Courts, Marriage and Family Therapy, and Children's Services Work.

Your support directly reduces the cost of the program, thus enabling a larger number of people to learn about your organization.

Questions:

Contact Thom Pancella at 314-877-6416 or thom.pancella@mimh.edu

Deadline for Application:

April 29, 2012

Mail application and payment to:

Missouri Institute of Mental Health (STI)
Division of Continuing Education
5400 Arsenal St.
St. Louis, Missouri 63139

**Tan-Tar-A Resort and Conference Center
State Road KK
Osage Beach, Missouri
May 31-June 1, 2012**

**Sponsored by: Missouri Department of Mental Health
Missouri Institute of Mental Health, University of Missouri**

EXHIBIT OPPORTUNITY for the

Missouri Department of Mental Health's **Spring Training Institute**

**Tan-Tar-A Resort and Conference Center
State Road KK
Osage Beach, Missouri
May 31-June 1, 2012**

Exhibit Hours

Wednesday, May 30	4:00 pm – 8:00 pm
Thursday, May 31	9:45 am - 5:15 pm
Friday, June 1	7:15 am - 1:15 pm

In order to provide exhibitors with steady exposure to conference attendees, registration, most meals and refreshment breaks will be held exclusively in the exhibit area (Windgate Hall).

Exhibit Setup

Wednesday, May 30	3:00 pm - 8:00 pm
Thursday, May 31	7:00 am - 9:00 am

Exhibit Teardown

Friday, June 1	1:15 pm - 5:00 pm
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Exhibit Fees

\$225.00	Not-for-profit
\$550.00	For-profit

The exhibit fee includes conference meals for two organization representatives, listing in the conference program, an 8' x 10' space with pipe and drape, one six foot draped and skirted table, and two chairs. Tan-Tar-A offers a comprehensive inventory of equipment and services such as internet hookup, electrical, etc. Order information will be sent after we are in receipt of your application.

Tan-Tar-A Resort and Conference Center Hold Harmless Clause

To the extent permitted by Missouri Law and without waiving sovereign immunity, the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from its negligence.

Room Reservations

Tan-Tar-A Resort and Conference Center
State Road KK
Osage Beach, Missouri

Room Reservations: 1-800-826-8272 (Mention **Spring Training Institute** when making your reservation.) Or online at www.tan-tar-a.com; click on "Online Reservations." Group code is **MENO**. Hotel cut-off date is May 1, 2012.

Conference rate is \$72.00 single/double occupancy until May 1, 2012. After that date, reservations will be based on availability. Check-in time after 4:00 pm; check-out by 11:00 am.

SPONSORSHIP OPPORTUNITY for the

Missouri Department of Mental Health's

Spring Training Institute

Tan-Tar-A Resort and Conference Center

State Road KK

Osage Beach, Missouri

May 31-June 1, 2012

Sponsorship Categories:

Web Page Banner Ad	\$1000
Program Book Ad	
1/4 page	\$150
1/2 page	\$300
Full page	\$600
Back cover (first come, first served)	\$1200
Folder (first come, first served)	
Printed by MIMH	\$1200
Or, you provide 1000 or more 2-pocket folders	
Keynote Speaker Underwriter	\$5000
Meal or Break Host	\$2500
Learning Track Sponsor	\$2500

Opportunities also exist for major sponsorship and other logo placements.