

SPONSOR OPPORTUNITY for the

Missouri Department of Mental Health's

Spring Training Institute

Tan-Tar-A Resort and Conference Center
State Road KK
Osage Beach, Missouri
May 31-June 1, 2012

The Missouri Department of Mental Health's Spring Training Institute brings professionals in the fields of substance abuse, mental illness and developmental disabilities together to share evidence-based practices. This will be two full days of presentations and workshops with 60 separate sessions.

Your sponsorship directly reduces the cost of attending the program, thus enabling a larger number of people to learn about your organization.

Target Audience

Anticipated attendance is 600 to 1000. This program is designed for Social Workers, Psychologists, Psychiatrists, Substance Abuse Counselors, Compulsive Gambling Counselors, Clergy, Teachers, Probation and Parole Officers, Drug Court Personnel, Marriage and Family Therapists, and Children's Services Workers.

Sponsorship Categories

Web Page Banner Ad	\$1000
Program Book Ad	
$\frac{1}{4}$ page	\$150
$\frac{1}{2}$ page	\$300
Full page	\$600
Back cover	\$1200 (first come, first served)
Folder (first come, first served)	
Printed by MIMH	\$1200
Or, you provide 1000 or more 2-pocket folders	

New for 2012:

Conference Sponsor - \$10,000

- Prominent mentions in pre and post conference materials
- Meeting Hall and Exhibit Hall signage
- Mentions from the podium at the start and end of program
- Exhibitor Booth located in prime area of Exhibition Hall
- 12 registrants for the conference
- Link on MIMH website to corporate website
- Hosting attribution for 2 Networking Breaks during the conference
- Full page ad in Conference program
- Logo featured on conference promotional items
- Sponsorship will provide "conference scholarships" for 8 registrants

Conference co-sponsor - \$7,500

- Mentions in conference promotional materials
- Exhibit Hall signage
- 6 Registrants for the conference
- Link on MIMH website to corporate website
- $\frac{1}{2}$ page ad in Conference program
- Logo featured on conference promotional items
- Sponsorship will provide "conference scholarships" for 4 registrants

Keynote Speaker Underwriter - \$5,000

- Mention from the podium at the start of sponsored speaker's presentation
- $\frac{1}{2}$ page ad in Conference program
- 6 registrants for the conference
- Exhibit Booth or other display opportunity
- Link on MIMH website to corporate website

Internet Café

- Mention from the podium at start of program
- $\frac{1}{2}$ page ad in Conference program
- Signage directing to Café and at Café
- Link on MIMH website to corporate website

Meal Host - \$2,500 (2 Breakfasts/2 Lunches)

- Mention from the podium at the start of the meal
- $\frac{1}{2}$ page ad in Conference program
- 4 registrants for the conference
- Exhibit Booth (if available)
- Link on MIMH website to corporate website

Learning Track Patron (minimum of 6 sessions) - \$2,500

- Mention from the podium at the start of learning track presentations
- $\frac{1}{2}$ page ad in Conference program
- 2 registrants for the conference
- Exhibit Booth (if available)
- Link on MIMH website to corporate website

Questions, contact Thom Pancella at 314-877-6416 or thom.pancella@mimh.edu

Deadline for Application: April 29, 2012

Organization Name	
Contact Name	
Mailing Address	
e-mail	
phone	
Fiscal Contact	
Sponsorship Level	

Mail application and payment to:

Missouri Institute of Mental Health (STI)
Division of Continuing Education
5400 Arsenal St.
St. Louis, Missouri 63139

Watch www.mimhtraining.com for
additional conference details
including information on
presenters and sessions.

Sponsored by: Missouri Department of Mental Health
Missouri Institute of Mental Health, University of Missouri-St. Louis