

# SPONSOR OPPORTUNITY for the

## Missouri Department of Mental Health's Spring Training Institute

Tan-Tar-A Resort and Conference Center  
State Road KK  
Osage Beach, Missouri  
**May 31-June 1, 2012**

The Missouri Department of Mental Health's Spring Training Institute brings professionals in the fields of substance abuse, mental illness and developmental disabilities together to share evidence-based practices. This will be two full days of presentations and workshops with 60 separate sessions.

Your sponsorship directly reduces the cost of attending the program, thus enabling a larger number of people to learn about your organization.

### Target Audience

Anticipated attendance is 600 to 1000. This program is designed for Social Workers, Psychologists, Psychiatrists, Substance Abuse Counselors, Compulsive Gambling Counselors, Clergy, Teachers, Probation and Parole Officers, Drug Court Personnel, Marriage and Family Therapists, and Children's Services Workers.

### Sponsorship Categories

Web Page Banner Ad \$1000

Program Book Ad

$\frac{1}{4}$  page \$150

$\frac{1}{2}$  page \$300

Full page \$600

Back cover \$1200 (first come, first served)

Folder (first come, first served)

Printed by MIMH \$1200

Or, you provide 1000 or more 2-pocket folders

**New for 2012:**

**Conference Sponsor - \$10,000**

- Prominent mentions in pre and post conference materials
- Meeting Hall and Exhibit Hall signage
- Mentions from the podium at the start and end of program
- Exhibitor Booth located in prime area of Exhibition Hall
- 12 registrants for the conference
- Link on MIMH website to corporate website
- Hosting attribution for 2 Networking Breaks during the conference
- Full page ad in Conference program
- Logo featured on conference promotional items
- Sponsorship will provide "conference scholarships" for 8 registrants

**Conference co-sponsor - \$7,500**

- Mentions in conference promotional materials
- Exhibit Hall signage
- 6 Registrants for the conference
- Link on MIMH website to corporate website
- $\frac{1}{2}$  page ad in Conference program
- Logo featured on conference promotional items
- Sponsorship will provide "conference scholarships" for 4 registrants

**Keynote Speaker Underwriter - \$5,000**

- Mention from the podium at the start of sponsored speaker's presentation
- $\frac{1}{2}$  page ad in Conference program
- 6 registrants for the conference
- Exhibit Booth or other display opportunity
- Link on MIMH website to corporate website

**Internet Café**

- Mention from the podium at start of program
- $\frac{1}{2}$  page ad in Conference program
- Signage directing to Café and at Café
- Link on MIMH website to corporate website

**Meal Host - \$2,500 (2 Breakfasts/2 Lunches)**

- Mention from the podium at the start of the meal
- $\frac{1}{2}$  page ad in Conference program
- 4 registrants for the conference
- Exhibit Booth (if available)
- Link on MIMH website to corporate website

**Learning Track Patron (minimum of 6 sessions) - \$2,500**

- Mention from the podium at the start of learning track presentations
- $\frac{1}{2}$  page ad in Conference program
- 2 registrants for the conference
- Exhibit Booth (if available)
- Link on MIMH website to corporate website

**Questions**, contact Thom Pancella at 314-877-6416 or [thom.pancella@mimh.edu](mailto:thom.pancella@mimh.edu)

**Deadline for Application:** April 29, 2012

Organization Name	
Contact Name	
Mailing Address	
e-mail	
phone	
Fiscal Contact	
Sponsorship Level	

**Mail application and payment to:**

Missouri Institute of Mental Health (STI)  
Division of Continuing Education  
5400 Arsenal St.  
St. Louis, Missouri 63139

Watch [www.mimhtraining.com](http://www.mimhtraining.com) for  
additional conference details  
including information on  
presenters and sessions.

**Sponsored by:** Missouri Department of Mental Health  
Missouri Institute of Mental Health, University of Missouri-St. Louis